

# **RURAL COMMUNITIES** FOUNDATION of **NOVA SCOTIA**





# ANNUAL REPORT 2018

Dedicated to creating a dynamic, healthy and prosperous future for Nova Scotia's rural communities

#### Who We Are

The Rural Communities Foundation of Nova Scotia (RCF) is a charitable foundation governed by a volunteer Board of Directors from across the province. RCF is the only rural-focused member of the Community Foundations of Canada and a member of Volunteer Canada.

#### Arthur Bull Chair

Greg Levy Vice Chair Chris Atwood Treasurer Kathy Gamache Secretary Maureen Coady Director Jean Ward Director Chris Googoo Director Marta Anderson Director Ben Haighway Director Sherry MacLeod Director Holly Kennedy Director Jayne Hunter Resource to the Board

#### Contact Us

Email info@ruralcommunitiesfdn.ca Visit our website www.ruralcommunitiesfdn.ca



Boars Head Lighthouse, Bay of Fundy. Photo courtesy Tourism Nova Scotia.

Cover photos, clockwise from upper left:

1. Harbourville Boats. Photo courtesy Tourism Nova Scotia

Fishing on Digby Wharf and 3. Bear River Valley. Photos courtesy Elaine Frampton
Pictou Waterfront, Northumberland Shore. Photo courtesy Sylvia Matzkowiak



#### **Our Mission**

To build on the strengths of Nova Scotia's rural communities by stimulating and establishing philanthropic giving, to develop a permanent endowment and to grant funds.

#### **Our Vision**

Nova Scotia's rural communities are dynamic, healthy and prosperous!

#### **Our Values**

- We believe in the inherent value of rural communities and the important contribution they make to our province.
- We believe in being accountable to donors, grantees and communities.
- We believe that leadership and innovation are integral parts of community vitality.

### A Defining Statement

The Rural Communities Foundation of Nova Scotia supports community based initiatives which:

- Seek to improve understanding of issues facing rural communities in Nova Scotia.
- Offer solutions to problems and challenges in rural Nova Scotia.
- Create an environment that enhances and sustains rural Nova Scotia.

## Message from the Chair

# **2018** was a banner year for The Rural Communities Foundation of Nova Scotia (RCF),

in which we took some important steps in our development. As a result, we are better positioned than ever to support community organizations in Nova Scotia's rural communities.

One new and exciting area of innovative work was the adoption of a strategy for accepting land gifts. This was recommended in the Rural Philanthropy report (2017), and was carried forward by the energetic work of two of our board members. This has already resulted in two land gifts, which, once sold, will greatly increase RCF's grant-making capacity. It has also opened up major future possibilities. A brochure on land gifts was created and a presentation was made to real estate industry organizations.



Arthur Bull, Chair Rural Communities Foundation of Nova Scotia

RCF's grantmaking became more focused and intentional. The

Grants Committee identified four priority areas for future grantmaking: youth retention, poverty reduction, food security and transportation.

The priority for our work in 2018, as set our by the Board was to raise our profile in rural Nova Scotia, and this work was ably led by the Engagement Committee. This engagement work included making and posting a series of videos about grantees in the Rural Vitality grant program, doing media interviews, and developing a long term strategy for public awareness and local engagement.

In 2018 we continued to strengthen our partnerships with sister organizations, including the Community Foundation of Nova Scotia, the Ulnooweg Community Foundation, the Centre for Local Prosperity and many others. On the national level, we worked closely with Community Foundations of Canada to achieve common goals, including attending the North American Community Foundation Summit in Mexico City, participating in important national conversations about rural philanthropy, and assisting with the planning of CFC 2019 All In Conference in Victoria.

Our achievements in 2018 were made possible by the continued dedication and hard work of our Board and its committees. And it also would not have been possible without the competence and care of Literacy Nova Scotia that kept our wheels turning.

**RCF is now well-positioned to move forward with new support from individual and corporate donors,** so that we can assist Nova Scotia's rural communities to build the future they want, better than ever.

Arthur Bull, Chair Rural Communities Foundation of Nova Scotia Accounts for the year - Year ended December 31, 2018 This summary is based on excerpts from audited financial statements by McIsaac-Darragh Chartered Accountants. Income and Expenditure Account for year ended December 31, 2018

<b>REVENUE</b> Storytelling Project Grant and admin fee Rural Housing Nova Scotia Donations New Horizons for Seniors Project Vital Conversations Grant Rural Vitality Grants	\$	2018 14,000 500 50 5 - - 14,555	\$ 2017 - 244 72,396 5,046 162,000 239,686
EXPENSES Advertising and promotion Honoraria Literacy NS service fee Meetings and travel Memberships Office expenses Professional fees Rural Vitality and Senior Grants Salaries and benefits Storytelling Project	_	826 500 28,400 6,098 592 1,959 6,971 1,500 - 11,015 57,861	 28,400 21,635 595 8,666 9,272 174,000 30,209 - 272,777
DEFICIENCY OF REVENUE OVER EXPENSES FROM OPERATIONS OTHER INCOME Investment income Realized gain on disposal of investments Unrealized loss on investments DEFICIENCY OF REVENUE OVER EXPENSES	\$   _ \$	(43,306) 4,152 2,804 (12,866) (5,910) (49,216)	 (33,092) 10,829 6,234 (11,750) 5,313 (27,779)
Balance Sheet as of December 31, 2018		2018	2017
ASSETS CURRENT Cash Grant receivable HST recoverable Investments Prepaid expenses	\$	2,582 - 1,749 193,893 450 198,674	\$ 25,957 5,046 2,277 219,803 450 253,533
LIABILITIES AND NET ASSETS CURRENT			
Accounts payable and accrued liabilities Deferred contributions	\$ 	-	\$ 5,141 500 5,643
NET ASSETS General Fund Internally restricted reserve fund	\$	34,362 164,312 198,674 198,674	\$ 83,578 164,312 247,890 253,533



# *2018 Rural Seniors Grants Program:*

## 3 Grants totaling \$1500

Women's Place Resource Centre: \$500 New Ross Family Resource Centre: \$500 Guysborough Municipality: \$500



Rural Communities Foundation of Nova Scotia was registered in July 11, 2000 under the Canada Not-for-Profit Corporations Act. Registration number: 3786251